

Events + Amenities

STYLEMAX
STYLING

JAN 27-29
Sun / Mon / Tue

Stylemax Lounge
Daily | Center Lounge

Coffee Bar
Daily | 8:00 a.m.

Buyer Give-Away: S'well Tumblers
Sun | 8:00 a.m.

Cranberry Mimosas
Sun | 9:00 a.m.

Churros Snack Break | Sponsored by Pink Taco
Sun | 11:00 a.m.

Complimentary Buyer Lunch
Daily | 12:00 noon

STYLEwatch
Daily | 12:15 - 1:15 p.m.

Petal Pushers Traveling Cart
Sun | 12:00 - 3:00 p.m.

Spritz Cocktail Party | Sponsored by Apologue Liqueurs
Sun | 3:00 p.m.

The Art of Fashion
Demo times: Sun 10:00 a.m. / Mon 1:00 p.m.

The Instagram Series: Lay of the Land
Mon | 11:00 a.m.

Bloody Mary Bar
Mon | 11:00 a.m.

Candy Bar
Mon | 2:00 p.m.

Vice & Virtue Happy Hour
Sponsored by Lake Shore Beverage
Mon | 3:00 p.m.

Hot Apple Cider
Tue | 11:00 a.m.

KRISTINE STEINER
FASHION ILLUSTRATOR



mystree

PEPAL
SPARKLING BOTANICALS

pink taco

Swell®

stylemaxonline.com | [#stylemax](https://twitter.com/stylemax)



The Instagram Series

MAXIMIZE

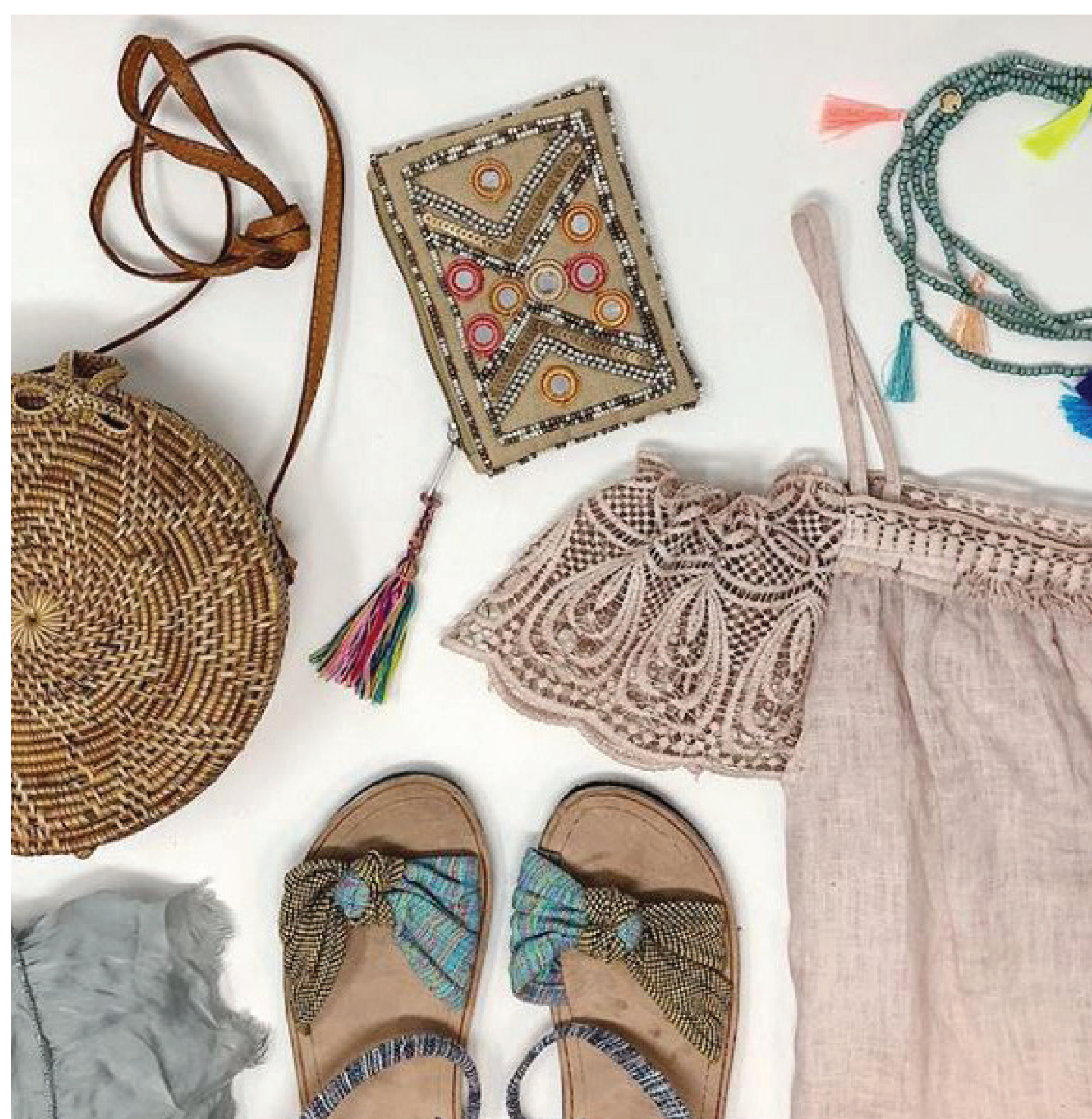
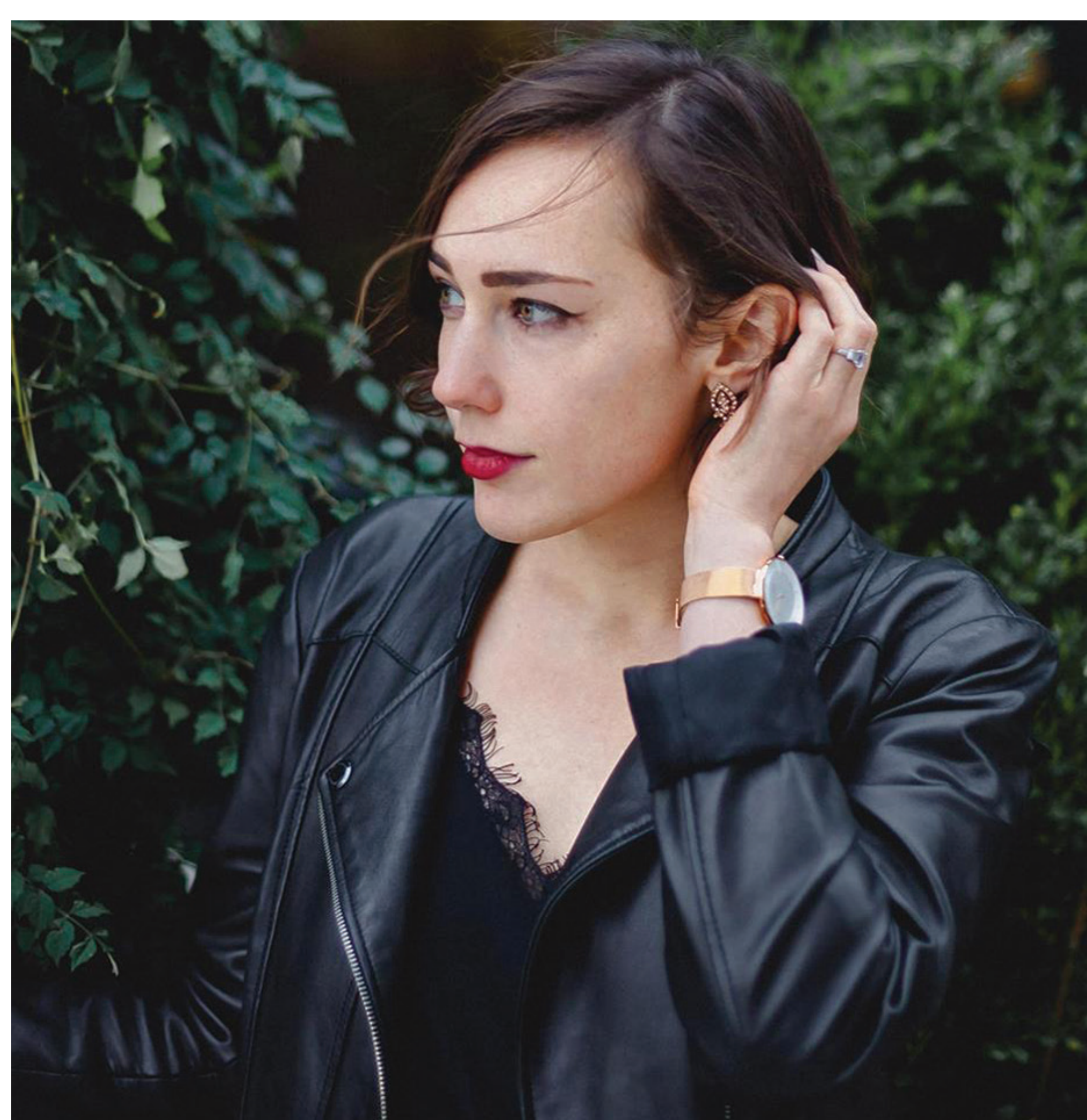
Lay of the Land: Original Content
Mon / 11:00 a.m. / Conference Room 7C

Take your Instagram to the next level and build a beautiful feed! Join the show's very own Marketing & Social Media Manager to learn how to build a fantastic flat lay, shoot great photos with only your smartphone, and edit images to perfection.

This hands-on demo class will give you the tips and tools to inspire, influence, and innovate in your own right!

Siobhan Duncan

Marketing &
Social Media Manager



S'well[®]
BOOTH 2036



S'well[®]
X
STYLEMAX

Buyer Giveaway: S'well Tumblers
Sunday | 8:00 a.m.
Center Lounge

Buyers: Come get your S'well on!
We will be giving away complimentary
S'well Tumblers + hot coffee and
donuts in the Center Lounge.
S'well giveaway for
the first 250 Registered Buyers.

[Compliments of S'well, Booth 2036]

*Supplies are limited and available on a first come, first served basis. (1) S'well bottle per registered Buyer.
